



## Web & Graphic Designer

August 2018

### About the Organization:

Research for Action (RFA) seeks to use research as the basis for the improvement of educational opportunities and outcomes for traditionally underserved students. Our work is designed to strengthen public schools and postsecondary institutions; provide research-based recommendations to policymakers, practitioners and the public at the local, state and national levels; and enrich the civic and community dialogue about public education.

### Summary:

RFA is searching for a multimedia specialist to fill its Web & Graphic Designer position. This is a new position at RFA; the scope of the position will be determined, in part, by the candidate's skills and expertise. The person in this position will play a lead role in rebranding and developing RFA's website and online presence, and will lead the production of research deliverables, including report design and data presentation and visualization.

RFA is a highly energetic, fast-paced organization that places a premium on responsiveness and flexibility for our clients, while maintaining the highest standards of integrity, quality, and relevance in our work. Our collaborative and fast-paced environment extends to the work of the Web & Graphic Designer.

### Job Qualifications:

- Bachelor's degree in Web Design/Development, Graphic Design, or related field and 2+ years of related experience
- Innovative, creative web designer/developer who is comfortable working across different platforms to design and develop an interactive, highly-relevant website(s)
- Experience with HTML/CSS, WordPress, and/or other web design utilities
- Knowledge of Search Engine Optimization (SEO) best practices
- Comfortable working quickly and efficiently to meet deadlines and possesses the ability to work on multiple projects at once
- Enthusiastic about working collaboratively with staff at all levels on project-specific and organizational graphic design needs
- Finely attuned to detail to ensure that data are presented accurately, and publication design is accessible and attractive to broad audiences
- Highly creative and able to transform raw information (ideas, numbers/data, and concepts) into engaging graphics
- Highly skilled in the use of software/programs across multiple platforms, including Microsoft Office and Adobe Creative Suite, on both Mac and PC platforms
- Capable of translating business needs into technical specifications and developing project plans

## How to Apply:

- Please email your cover letter, resume, a link to your website and at least three examples from your portfolio to: [HR@researchforaction.org](mailto:HR@researchforaction.org).